



WEDLAKE BELL OFFER FAMILY FUN

Following the conclusion of the 2008 Twenty20 Cup, Surrey CCC can report on the huge success of the Wedlake Bell Family Stand. The stand features 330 seats within the ground that are specifically reserved for families with small children, and for all five home games at the Brit Oval the Family Stand was packed. During Twenty20 games the importation of alcohol into the Stand was strictly prohibited, which helped create an enjoyable environment from which children and their parents could watch all the action. In association with Wedlake Bell, this facility will continue to be offered for future domestic Twenty20 matches and will significantly enhance the Brit Oval's reputation as a family-friendly venue.

Head of Sales at the Brit Oval, Charlie Hodgson, said: "We're extremely pleased with the way the Wedlake Bell Family Stand was

received during its first season. The facility really enhanced the spectator experience offered at the Brit Oval and we're very grateful to Wedlake Bell for supporting this initiative."

Wedlake Bell's Senior Partner, David Earl, added: "We are delighted to have teamed up with Surrey County Cricket Club and introduce the Wedlake Bell Family Stand. The feedback we have received throughout the Twenty20 matches has been phenomenal, with enthusiasts really embracing the enclosure and the family atmosphere. We have been extremely lucky to be actively involved in supporting Surrey's progressive initiative and promoting a suitable environment for our next generation of cricket fans, who could one day turn into our next big cricket star!"



RED BULL IN THE RUNS

Following Surrey County Cricket Club's decision a few years ago to hire out the Brit Oval for private match days, numerous businesses and charities have taken the opportunity to hold competitions at this world famous venue. These events have afforded an excellent chance for companies to entertain clients or reward staff, and provide an unforgettable experience of playing on one of the finest Test match grounds in the world. Throughout each season there are a limited number of opportunities to hire the ground for six, eight or eleven-a-side competitions.

On Friday 11 July, Red Bull became the latest company to hold a corporate match

day at the Brit Oval. They held a six-a-side tournament that saw 12 teams of six players take each other on over the course of an all-day competition, culminating in an early evening final. For the competition, the ground was divided in two, hence games were being played simultaneously on two wickets. As with all private match days at the Brit Oval, the Surrey staff professionally managed the event, and the package included full hire of the ground, the use of Surrey players' dressing rooms, the umpires, scorers, PA announcer and scoreboard operators. A full catering package was also provided, which saw breakfast, lunch

and afternoon tea all being served in the exclusive surroundings of the Pavilion Long Room. Rob Taylor from Red Bull said: "The Red Bull six-a-side day was a huge success and the excellent facilities at the Brit Oval helped to create a memorable occasion for all our staff and clients who took part."

There are still a limited number of private match days available in 2008, and a waiting list is now in operation for the 2009 season. If you would like more information on holding a cricket event at the Brit Oval, please contact Tony Langenegger on 0207 820 5712 or email tlangenegger@surreyccricket.com.

Wedlake Bell

