

Wedlake Bell

Wedlake Bell launches specialist Sports sector website to provide legal guidance on key business issues

Wedlake Bell, the commercial law firm, has launched a specialist website dedicated to the sports sector, which aims to provide up to the minute legal and business guidance to the sports industry.

The firm's specialist, cross-disciplinary Sports Business Group offers bespoke advice on a wide range of issues, including stadia development, sponsorship, employment, taxation, broadcasting rights, branding, merchandising and player contracts.

Its new free-to-access microsite is now live at <http://sports.wedlakebell.com>. It offers information, legal updates and general industry news at the touch of a button. As well as updates and articles on key topical issues, visitors to the site can download podcasts and vodcasts by Wedlake Bell's specialist legal team.

The site will also provide links to the Group's quarterly newsletter and information on upcoming sports events and events organised by Wedlake Bell, such as the forthcoming Stadium Development Seminar, due to be held on 24 April.

The firm has over 25 years experience of advising in the sector. Major high profile projects the firm has advised on include playing a key role in the £25m Brit Oval cricket ground redevelopment, for which they provided advice on dealing with multi-faceted financing arrangements and construction agreements, naming rights and major sponsorship deals, as well as being involved in its planning and commercial issues.

Other recent work includes advising a sports drugs surveillance laboratory on trade mark protection, advising on TV production and broadcasting license agreements for a worldwide sporting event, handling contractual agreements for a leading motorsports team and negotiating the sale of one of the UK's top golf clubs.

Furthermore, they have resolved multijurisdictional and constitutional issues for The International Badminton Federation. Another key client is Surrey County Cricket Club.

Comments Adrian Heath-Saunders, Head of Wedlake Bell's Sports Business Group: "Whatever their legal requirements, our Sports Business clients can be sure to get high-quality advice on a wide range of issues. The Group's lawyers not only have extensive experience in the field, but a real passion for sport and a deep understanding of the industry. The microsite is a great service for current and potential clients, as it draws on this expertise to provide an easy to navigate and informative resource."

About Wedlake Bell

Wedlake Bell is a 42-partner law firm with offices in central London and Guernsey. Its core practice covers corporate finance, intellectual property and media, employment and pensions, commercial and residential property, investment funds, banking, tax and trusts, construction and litigation. Internationally it is a founder member of Trans European Law Firms Alliance (TELFA) and is associated with the US law firm Fredrikson & Byron.

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