

Wedlake Bell

Stadium Development



Whether you want to redevelop your stadium or build a new one, Wedlake Bell has the experience and expertise to make it happen – on time and on budget.

One-stop service

Harnessing an exceptional array of talent from across the firm, the Sports Business Group at Wedlake Bell specialises in stadium development.

With a 25-year track record, the team possesses the front-line experience and expert knowledge to take care of all your legal needs – at every stage of the project.

From funding, planning, procurement and construction right through to licensing, sponsorship, naming rights and ticketing loyalty schemes, we make the legal journey safe, clear and cost-effective.

Along the way, we bring real value to the project by constantly finding better, faster ways to move forward.

And at every step, we make doing business rewarding.

Working together

The legal structures involved in stadium development can be complex, but that's our problem.

What you get are fast, workable solutions, clearly explained and simply delivered.

It's in our nature to make the deal happen without confrontation, but we're tough when we need to be – and well versed in breaking deadlocks at the eleventh hour.

We make it our business to address issues and explain options in plain English, diffusing problems before they have a chance to take root.

A dedicated team leader serves as your first port of call, managing the flow of work so that everyone knows exactly what they've got to do.

That's why you'll never have to say the same thing twice! Smooth, integrated organisation frees our lawyers to get on with what they're good at – achieving the results you need, when you need them.

We keep you updated with short, sharp summaries in the format you like. And when it does come down to the fine print, we make the process as painless as possible.

Adding value

Providing a truly responsive, proactive service often requires us to step outside the traditional legal role, particularly if other parties are dragging their heels.

In many cases, for example, we can speed up the process by project managing and co-ordinating the input of other participants on your behalf.

To satisfy the demands of funders and members or shareholders, modern arenas have to make their assets work much harder.

In this respect, we've been instrumental in advising on the development of additional stadium attractions such as on-site hotels, leisure facilities and media centres.

As one of the first law firms to be involved in the granting of naming rights to a stadium, we've also learned to think differently and innovatively, especially in the area of joint-funding and branding.

Above all, we strive to live up to the client testimonial that “no law firm makes you feel more valued than Wedlake Bell”.

Striking the balance

We recognise that while stadium development is big business, it's also about the love of the game.

The team at Wedlake Bell responds to head and heart, proud to be involved in the creation of profitable enterprises and the fulfilment of sporting dreams.

In the end, however, we never lose sight of the financial realities – which is why our advice is always pragmatic and commercial.

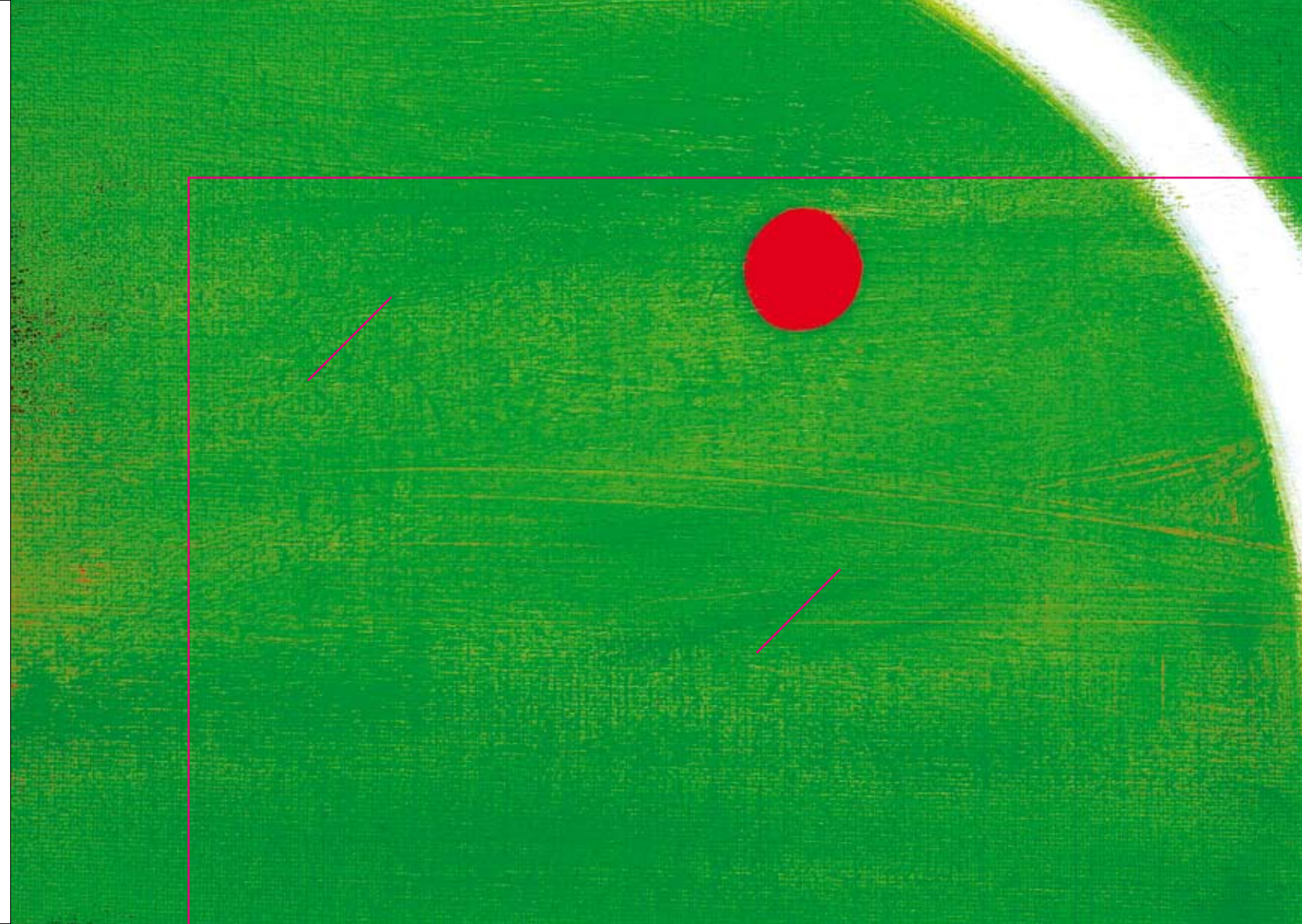
Your contact

The stadium development team in our Sports Business Group is led by David Earl, our Senior Partner.

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